USCG.mil Web Performance Metrics

Apr 1, 2015 - Apr 30, 2015

All Sessions
100.00%

Total Visits

798,402
% of Total: **100.00% (798,402)**

Avg. Visit Duration

00:03:26
Avg for View: **00:03:26 (0.00%)**

Pageviews

2,832,244
% of Total: **100.00% (2,832,244)**

Unique Visitors

443,300
% of Total: **100.00% (443,300)**

Avg. Pages / Visit

3.55
Avg for View: **3.55 (0.00%)**

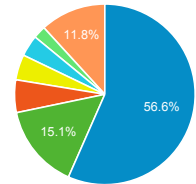## Bounce Rate

42.82%
Avg for View: **42.82% (0.00%)**

Top Pages

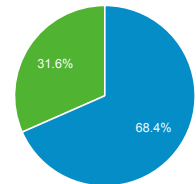| Page Title	Pageviews	Bounce Rate
US Coast Guard Home	215,538	47.32%
USCG Internet Releasable General Messages	117,043	23.51%
USCG: CG-612 Directives and Publications	73,314	16.49%
USCG National Vessel Documentation Center, Forms Page	57,546	18.76%
USCG: About Us - Aircraft & Cutters	57,169	37.53%
PSC: Enlisted Personnel Management	45,177	28.10%
USCG Training Center Cape May, New Jersey	44,322	42.74%
USCG: Page Not Found	41,965	51.85%
USCG National Vessel Documentation Center, Home Page	37,225	15.06%
USCG: Units	35,954	25.98%

Visits by Social Network

Social Network	Sessions
Facebook	5,427
reddit	229
Blogger	197
Twitter	97
Pinterest	78
Yelp	41
LinkedIn	26
Google+	23
Weebly	19
TripAdvisor	16

Visits by Source

Legend: google, (direct), bing, dhsconnect.dhs.gov, yahoo, cgweb.psc.uscg.mil, Other

Pie chart: 56.6%, 15.1%, 11.8%

New vs. Returned Visitors

Legend: New Visitor, Returning Visitor

Pie chart: 68.4%, 31.6%